

Lion's Heart

Annual Impact Report

2018



LION'S HEART
[teen volunteers and leaders]



IMPACT REPORT

2018

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Lion's Heart teen members cooking and cleaning at the Ronald McDonald House.

“It's about time for an organization that modernizes the volunteering experience and makes it teen friendly. After all, it's not about money, it's about time!”

-Terry Corwin, Lion's Heart Founder



Letter From Our Executive Director

Since taking on this position ten months ago, I've been amazed by the stories I've heard from teens and parents who have been building leadership skills and connecting with important causes through volunteering. Our members continue to truly make a positive difference in their communities.

Lion's Heart teens across the country served an average of 52 volunteer hours this past year while learning how to set personal goals and take on new challenges. Plus, nearly 40% of members earned the President's Volunteer Service Award, having volunteered over 100+ hours in honor of building stronger communities. Lion's Heart members learn leadership, empathy, compassion and what it means to step out of their comfort zone to help someone in need. What an astonishing accomplishment!

We kicked off 2018 with our One Million Hours of Service event on Martin Luther King Jr. Day. This was an inspirational day of volunteering that brought together over 300 teens in Orange County, CA to serve their community and celebrate Lion's Heart members collectively surpassing one million service hours. In the spring, we celebrated the retirement and legacy of Lion's Heart Founder and previous Executive Director, Terry Corwin. Terry continues to serve on the Board of Directors. We also welcomed two new esteemed board members, Jan Kershner (College Blueprint) and Neeraj Sharma (Cognizant).

It was a tremendous year for growth as we welcomed 98 more chapters and 2,158 teen members nationwide! Plus, our team has been busy working on new programs and opportunities to meet the needs and interests of Lion's Heart members. In May, we re-introduced the group member meeting requirement and announced that the minimum service hour requirement will be returning in April 2019. These updates will support members' motivation and determination to give back while celebrating their achievements. In addition, we became a certifying organization for The Congressional Award and began preliminary plans for an all-new comprehensive teen leadership course that will further support teens with their personal goals. It is our mission to continue bringing high-quality volunteering and leadership programs to our members so that they can grow into confident, service-minded individuals.

I would like to thank our members for their dedication to giving back. I'd also like to thank the over five hundred adult volunteers, Lion's Heart staff, parents and amazing Board of Directors who support our teen members in their lifelong journey of positive impact.

Looking ahead, we are excited about our organization's continued success and growth. Together, we are helping change the world through teen leadership and volunteerism!

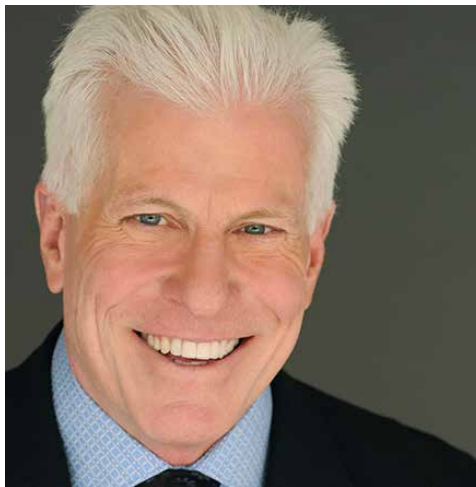
Becca Tankersley
Becca Tankersley
Executive Director

Lion's Heart Board of Directors



JIM BASTIAN

Chairman of the Board
Shulman, Hodges & Bastian, LLP



CLAY CORWIN

Member
StoneCreek Company



GLENN LLOPIS

Member
Glenn Llopis Group



JAN KIRCHNER

Member
College Blueprint



NEERAJ SHARMA

Member
Cognizant



TERRY CORWIN

Member
Lion's Heart Founder



SCOTT COLE

Ex-Officio Member
Lion's Heart Member

Mission, Vision, and Values

VISION

CREATE A



of

**ENGAGED
TEENS**

who

VOLUNTEER

and grow into

**COMMUNITY
FOCUSED LEADERS**

now, and for a
lifetime

MISSION

INSPIRING

**TEEN
VOLUNTEERING
AND LEADERSHIP**



for a

**NEW
GENERATION**

dedicated to

**POSITIVE
SOCIAL IMPACT**

VALUES

LION'S HEART TEACHES

TEENS

TO DO **WELL**

by

DOING **GOOD**

1

EMPATHY

Serve and
support
the
underserved.

2

LEADERSHIP

Lead
their own
community
service
projects
and
group
meetings.

3

COLLABORATION

Work
as a team to
support
causes
important
to others.

4

INCLUSIVITY

All
teens
welcomed
and all
non-profits
supported.

Teens Learn from Volunteering



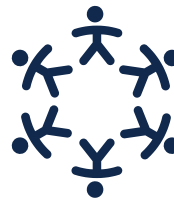
EMPATHY

Lion's Heart teens learn **compassion** and develop **empathy** by volunteering in the community.



LEADERSHIP

Lion's Heart teens learn to lead and become **empowered** by stepping into key positions as they volunteer and **serve as positive role models**.



HUMANITY

Lion's Heart teens build **confidence** in their ability to **contribute thoughtfully to society and our future workforce**.



COURAGE

Lion's Heart teens learn **to step outside their comfort zone** and challenge themselves to take on new experiences.



PASSION

Lion's Heart teens learn **to find their passion** as they step into new experiences and roles as they volunteer.

Evolution of Lion's Heart

Founded in 2004, Lion's Heart is a national nonprofit that mobilizes teen members to volunteer in their communities, and develop leadership empathy and a strong work ethic.

2004

September 1, 2004
Lion's Heart is
founded with just 20
teenage boys!

2016

Members surpass
milestone of **600,000**
service hours!

New website design
Digital Portfolio
created for Members

Lion's Heart grows to
81 chapters in 17
states

Service Enterprise
Certified

GuideStar **Gold**
Certified

reSET – awarded
Most Impactful

2017

Mobile-friendly login
and new look for
Members including
visual goals for awards

Expanded enrollment
to **year-round**

Added **individual**
memberships

GuideStar **Platinum**
Certified

President's Volunteer
Service Awards –
became **one of 12 in**
the nation to become
a Leadership
Organization

2018

Members surpassed
milestone of
1,000,000 hours of
community service

Reinstated **meeting**
requirements

NEW **TOBYTalk**
podcast

Certifying
organization for **The**
Congressional
Award

Lion's Heart grows
to **276 chapters in**
32 states

Coming in 2019

Member portfolios
compatible
with college
applications

Torchbearer Award
will be earned
and not peer vote

Validation of hours

Text messaging

Android/IOS
app

Class Coordinator
and Chapter
President
web portal update

2018

By the Numbers

Total Volunteer Hours 2004-2018

1,048,666



of Adult Volunteers

551

Total Volunteer Hours in 2018

192,350



of Groups

562



of States

32



of Chapters

276



Total New Members

2,158



Total Active Members

5,713

North Fulton, GA, girls 2021 blue group volunteered at Foundation for Hospital Art, an organization that creates colorful murals for pediatric hospital environments worldwide.

Volunteer Rate by Cause

Lion's Heart Teens discover the causes most important to them by taking on new experiences and volunteering with their peers. In 2018, these were the top causes where teens logged their service hours:



Follow us on Instagram at @lionsheartservice for stories of teen impact!

Award Highlights



Awards Ceremony: Lion's Heart member sings the National Anthem



Awards Ceremony: President's Volunteer Service Award winners



Awards Ceremony: Reciting the Pledge of Allegiance before the ceremony

Golden Lion Awards

The Golden Lion Award is presented members who remain in Lion's Heart all six years



MEMBERS
EARNED

115

Torchbearer Award

The highest honor is the kind awarded by peers. Every year, each group votes for the member who demonstrates exceptional dedication to the community.



MEMBERS
EARNED

490

President's Volunteer Service Awards

This national award is a Presidential honor that recognizes the valuable contributions of volunteers who are answering the President's call to serve others through their current volunteer activities.



1,355

P.V.S.A'S EARNED

421 Gold Awards

218 Silver Awards

645 Bronze Awards

To learn more about Lion's Heart Awards Programs and more, visit lionsheartservice.org.

2018 Highlights



Frisco, Texas girls blue 2025 group volunteered for Feed My Starving Children in Richardson.



North Irvine, CA, 2022 girls blue group volunteered with Hashtag Lunchbag OC, creating lunches and inspirational messages to those who need it the most.

- Members surpassed milestone of 1,000,000 hours of community service
- Reinstated group meeting requirements
- **NEW** TobyTalk Podcast- All things Teens and Volunteering (listen via anchor.fm/tobytalk)
- Celebrated the retirement of our Executive Director and Founder, Terry Corwin
- Welcomed our new Executive Director, Becca Tankersley
- Communications updated: toolkits for members, Class Coordinators, and Chapter Presidents
- Became a certifying organization for The Congressional Award
- Grew to 562 groups in 276 chapters in 32 states
- Welcomed two new board members, Jan Kerchner and Neeraj Sharma

Financials

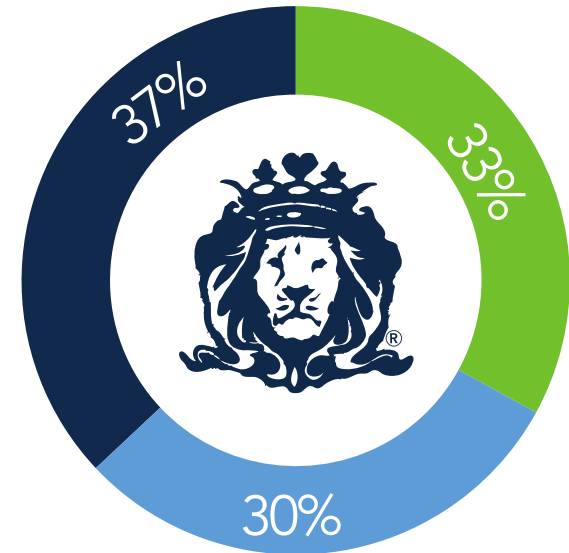
Fiscal Year Ending December 31, 2018

PROGRAM EXPENSES

MEMBER SERVICES

DIRECT PROGRAM SERVICES

VOLUNTEER SERVICES



OPERATING

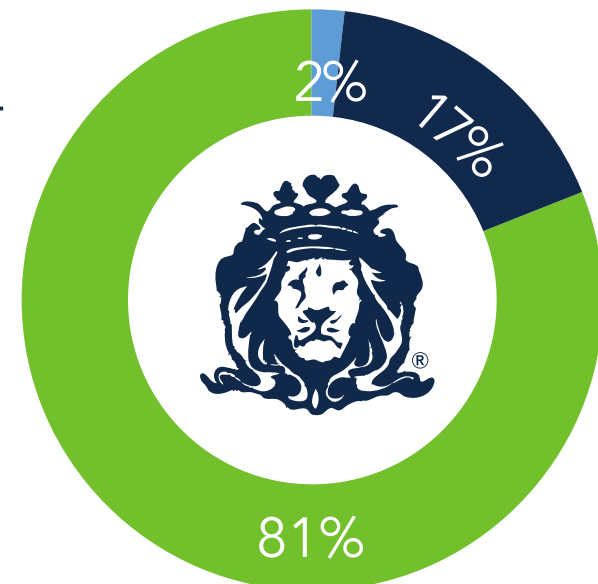
TOTAL Revenue	\$923,490
Dues	\$721,307
Donations	\$18,290
Merchandise Sales	\$4,683
Other	\$197,210

ORGANIZATIONAL EXPENSES

PROGRAMS

ADMINISTRATION

MARKETING



Financial Assistance
provided = \$9,250

Lion's Heart: In The News 2018



Upland City Council Recognized Three Teens for Volunteering

The Upland City Council recognized three hard-working members of Lion's Heart Upland girls blue 2022 group on June 25 for earning the Presidential Volunteer Service Award signed by the President of the United States. The awards are based on the number of volunteer hours served.



Dana Point Times

Dana Point, CA, chapter made the news for the number of President's Volunteer Service and Torchbearer Awards won in 2018 and for contributing nearly 5,000 hours of community service in South Orange County!

Points of Light Honors Lion's Heart Member: Grace Dennis

California teen helps raise awareness and funds to counter world water crisis. Grace began her volunteer service work when she was in the fifth grade after being introduced to Students for Safe Water, an organization that raises awareness and funds to counter the world water crisis.



Lion's Heart Member and Orange County, CA teen, Scott Cole, was honored at OneOC's Spirit of Volunteerism Awards on April 26!



House of Hope Awards

Palm City, FL 2023 girls blue group were recognized by the House of Hope for their outstanding volunteer service!



Park City, UT Lion's Heart Chapter were featured in Utah's Park Record! "It's all about teens making a positive impact," says Chapter President, Karla O. "It's been neat to watch the kids grow even over the last two years." The Park City Chapter on volunteered nearly 2,000 hours of community service!

National Philanthropy Day



Our amazing corporate partners, Shulman Hodges & Bastian LLP were featured in the Orange County Register for being awarded the Outstanding Small Business Award for National Philanthropy Day by the Orange County Chapter of the Association of Fundraising Professionals (AFP). Jim Bastian currently sits as Lion's Heart Chairman of the Board.

Ways to Support Lion's Heart

Donations will help support where the greatest needs are in our organization, including but not limited to:

- Subsidize Member Enrollment through Financial Assistance Program
- Service and Leadership Program Curriculum and Toolkits for Members
- Member and Nonprofit Outreach
- Researching and Cultivating Age-Appropriate Volunteer Opportunities for Members
- Technology Development and Maintenance (Lion's Heart Member Portal and Mobile App)
- Training Materials and Online Courses for Lion's Heart Members and Adult Volunteers
- Welcome Packet Production and Delivery (Member T-Shirts)
- Adult Volunteer Background Checks
- Educator Outreach and Toolkits for School Counselors
- Member Awards Processing and Event Support



Members volunteering at Second Harvest Food Bank in Orange County, California

**For Partnership/Sponsorship
information please
contact us at **800.894.8877**.**

Amazon Smile

Visit smile.amazon.com and select Lion's Heart as your organization of choice. 0.5% of your purchases will support teen volunteers.

Bequests

Create your legacy by including Lion's Heart in your will or trust. Make a difference in the life of a young person! We encourage you to work with an attorney or estate planning professional on a plan to meet your needs.

Employer Matching Gifts

Your employer may match your donations, doubling your impact. Check with your HR team to see if your organization has a policy of matching charitable gifts and/or volunteer hours.

Facebook Fundraiser

Show your support for empowered teens making a difference by hosting a fundraiser on Facebook for Lion's Heart. Set a goal and invite friends to make a tax-deductible gift. Login to your Facebook account and click "Raise Money" to get started.

To donate visit shop.lionsheartservice.org/pages/lions-heart-donation.

Thank you for your support!



Thank you to all of our members, their families, and our adult volunteers!

We also want to thank our technology partners below.



Microsoft





Members having a great time cleaning up the beach and costal waterway in Huntington Beach, California.



Lion's Heart members helping the kids in the Challenger League play baseball.

Lion's Heart - Teen Volunteers and Leaders 19782 MacArthur Blvd. Suite 310, Irvine, CA 92612
Contact us @ Info@LionsHeartService.org or 800.894.8877

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